

# Curriculum Vitae

## Susan Roberts-Dobie, Ph.D.

### EDUCATION

Oregon State University, Corvallis, Oregon Ph.D. in Public Health, Minor in Research Methods	2004
University of Iowa, Iowa City, Iowa Doctoral coursework in Epidemiology	1999-2000
University of Northern Iowa, Cedar Falls, Iowa M.A. in Community Health Education	1998
University of Northern Iowa, Cedar Falls, Iowa B.A. in Health Education B.A. in Spanish-Teaching	1997

### EXPERIENCE

University of Northern Iowa, Cedar Falls, Iowa Associate Professor – Health Promotion and Education Division Associate Director, School of HPELS	2010-present 2011-present
University of Northern Iowa, Cedar Falls, Iowa Assistant Professor – Health Promotion and Education Division	2004-2010
University of Northern Iowa, Cedar Falls, Iowa Instructor – Health Promotion and Education Division	2002-2004
Oregon State University, Corvallis, Oregon Graduate Teaching Assistant	2000-2002
University of Northern Iowa, Cedar Falls, Iowa Instructor – Health Promotion and Education Division	1998-2000

### PROFESSIONAL EXPERIENCE

Director Speak UP! Salon Project University of Northern Iowa	2008-present
Consultant Delta Dental Health Literacy Grant College of Dentistry, University of Iowa	2007-2010
Consultant MISS Project (Maternal Interventions to Stop Smoking) Department of Public Health, Oregon State University	2002-2004
Graduate Research Assistant MISS Project (Maternal Interventions to Stop Smoking) Department of Public Health, Oregon State University	2000-2002
Executive Committee Member Women's Health Policy Forum, Corvallis, OR	2000-2002
Strategic Planning Consultant Black Hawk County Health Department, Black Hawk County, IA	1997-2000
Teen Program Director YWCA, Waterloo, IA	1997-1998

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## HONORS AND AWARDS

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- Waterloo-Cedar Falls Courier 20 under 40 Recipient, 2010
- Veridian Credit Union Community Engagement Award (College of Education), 2008
- Carver Institute Fellow, University of Northern Iowa, Summer 2008
- College of Education Outstanding Faculty Award for Teaching, 2007
- Institute for Healthcare Advancement's Health Literacy Research Award Nominee, 2007
- Carver Institute Fellow, University of Northern Iowa, Summer 2007

## Teaching

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### COURSES DEVELOPED AND TAUGHT

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- 410:005 Introduction to Public Health
- 410:110 Introduction to Epidemiology
- 410:145 Evaluation of Health Promotion Programs
- 410:156 Implementing Health Promotion Programs
- 410:160 Community and Public Health (Major Course)
- CAP:160 Community and Public Health (Liberal Arts Core-Capstone Course)
- 410:186 Medical Terminology (Guided Independent Study)
- 410:186 Community Health for the Educator (Guided Independent Study)
- 410:186 Consumer Health for the Educator (Guided Independent Study)
- 410:289 Graduate Seminar

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### STUDENT THESES AND RESEARCH PAPERS

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- Doctoral dissertation committees: 2
  - Master's thesis committees: 7 (chair: 2)
  - Master's research paper committees: 11 (chair: 7)
  - Undergraduate honors thesis committee: 2 (chair: 2)
  - McNair Scholars supervisor: 2
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# Scholarship

## PUBLICATIONS, PEER-REVIEWED OR REFEREED

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- **Roberts-Dobie, S.**, Joram, E., Devlin, M., Ambrosion, D., & Chen, J. (accepted). Differences in Beliefs of Black and White Nurses about the Causes of Health Disparities. *Nursing Forum*.
- Joram, E., **Roberts-Dobie, S.**, Mattison, S. J., Devlin, M., Herbrandson, K., Hansen, K., & Eslinger, D. (2012). The numeracy demands of health education information: An examination of numerical concepts in written diabetes materials. *Health Communication*, 27(4), 344-355.
- **Roberts-Dobie, S.**, Losch, M.E., Vsetecka, D., & Morse, A. (2010). Sexuality curriculum policies: Rural is not always more conservative. *The Rural Educator*, 32(1), 37-49.
- Joram, E., **Roberts-Dobie, S.** & Davidson, N. (2009). Health literacy in the mathematics classroom: The Iowa Core Curriculum as an opportunity to deepen students' understanding of mathematics. *Iowa Council of Teachers of Mathematics Journal*, 36(2), 38-54.
- **Roberts-Dobie, S.** & Sirowy, L. (2009). A major decision: An exploratory study of influences on the choice of the Health Promotion Major. *American Journal of Health Studies*, 24(1), 266-272.
- Ho, J., Salantiu, N., But, B., **Roberts-Dobie, S.**, Magyar, A., & Chereches, R. (2009). Human Trafficking in Romania: An analysis of prevention and outreach activities. *International Journal of Global Health and Health Disparities* 6(1), 21-31.
- **Roberts-Dobie, S.** (2007.) Out of 'The Jungle'. *North American Review*, 292(3-4), 84.
- Kowalksi, C., Edginton, C., Lankford, S., Waldron, J., **Roberts-Dobie, S.**, & Nielsen, L. (2007). Coaching efficacy and volunteer youth soccer coaches. *The Asian Journal of Exercise and Sports Science*, 4(1), 9-13.
- **Roberts-Dobie, S.** & Donatelle, J. (2007). School counselors and student self-injury. *The Journal of School Health*, 77(5), 257-264.
- **Roberts-Dobie, S.** (2006). The Updated School Health Index: A Tool to Improve Student Health. *The Iowa AHPERD Journal*. 39(2), 16-21.
- Donatelle, R.J., Hudson, D., **Dobie, S.**, Goodall, A., Hunsberger, M., & Oswald, K. (2004). Incentives in smoking cessation: Status of the field and implications for research and practice with pregnant smokers. *Nicotine and Tobacco Research*, 6(Supp 2), S163-S179.

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## PUBLICATIONS, NOT PEER-REVIEWED OR REFEREED

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- **Roberts-Dobie, S.** (Winter 2008). 'Quitting Cold Turkey', in: *Public Health Matters*, Newsletter of the Iowa Public Health Association, p.14.
  - **Dobie, S.** (2004). 'Cutting through the Pain' in: *Access to Health, 8th ed*, by Donatelle, R. J. Benjamin Cummings, San Francisco.
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## PEER REVIEWED OR REFEREED PRESENTATIONS---NATIONAL

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- **Roberts-Dobie, S.** & Rasmussen, A. (2010). Hair stylists and barbers as lay health educators. AAPHERD Convention, Indianapolis, IN.
- **Roberts-Dobie, S.**, Jones, D., & Bakker, B. (2009). Teaching cultural competence through scenario-based learning. AAPHERD Convention, Tampa, FL.
- **Roberts-Dobie, S.**, Losch, M., & Aquilino, M. (2008). Perceptions and misperceptions of intendedness of pregnancy and the likelihood of pregnancy. The 136<sup>th</sup> Annual American Public Health Association Conference, San Diego, CA.
- Joram, E., Joseph, S., Yehieli, M., **Roberts-Dobie, S.**, & Herbrandson, C. (2008). Diabetes pamphlets: What are their Health Numeracy demands? The 136<sup>th</sup> Annual American Public Health Association Conference, San Diego, CA.
- Dufficy, D., Fleming, A., **Dobie, S.**, Qunilisk, P., & Soyemi, K. (2008). Register's Annual Great Bicycle Ride Across Iowa (RAGBRAI): Can hand cleansing be improved? Council of State and Territorial Epidemiologists Annual Conference, Denver, CO.
- **Roberts-Dobie, S.** & Sirowy, L. (2008). Why Students Major in Health Promotion. AAPHERD Convention, Fort Worth, TX.
- **Roberts-Dobie, S.**, Joram, E., & Yehieli, M. (2007). Viewing Patient-Provider Communication through the Frame of Reciprocal Determinism. Institute for Health Advancement's Sixth Annual Health Literacy Conference, Anaheim, CA.
- Joram, E., Herbrandson, K., Joseph, S., Yehieli, M., & **Roberts-Dobie, S.** (2007). The numeracy demands of written diabetes materials. Institute for Health Advancement's Sixth Annual Health Literacy Conference, Anaheim, CA.
- **Roberts-Dobie, S.** & Donatelle, R.J. (November 2006). Working with self-injurers: A model for schools. The 134<sup>th</sup> Annual American Public Health Association Conference, Boston, MA.
- Donatelle, R.J., Hudson, L.D., Lesser, V., Goodall, A. & **Dobie, S.R.** (May 2005). Does money talk? Motivating smoking cessation in pregnancy: The MISS Project. National Conference on Tobacco and Health. Chicago, Illinois.
- Donatelle, R.J., Hudson, L.D., Lesser, V., **Dobie, S.R.**, & Goodall, A. Legaz, G., & Dominick, S.A. (2005). Factors that predict the effectiveness of contingency management on smoking cessation during pregnancy: The MISS Project. The Society of Behavioral Medicine's 26th Annual Meeting and Scientific Sessions. Boston, MA.
- Donatelle, R.J., Hudson, L.D., **Dobie, S.R.**, Hunsberger, M.L. (2003). Barriers to the delivery of a 5 A's Best Practice Intervention for low- income pregnant smokers: Provider perspectives and implications for practice. American Public Health Association Conference. San Francisco, California.

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## PEER REVIEWED OR REFEREED PRESENTATIONS---STATE

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- **Roberts-Dobie, S.** & Joram, E. (2010) Beyond reducing reader burden: Effective methods for communicating with patients with low health literacy and numeracy. Iowa Public Health Association, Ames, IA.
- **Roberts-Dobie, S.** (2008). Reducing reader burden: Strategies for increasing health literacy. Iowa Public Health Association, Ames, IA.
- Vsetecka, D., **Roberts-Dobie, S.**, & Bacon, L. (2008.) Intuitive eating among college students. The Iowa Public Health Conference, Ames, IA.
- Joram, E., Joseph, S., Yehieli, M., **Roberts-Dobie, S.**, & Herbrandson, C. (2008). What counts in health literacy? Ten recommendations for best practice in the presentation of quantitative health information. The Iowa Public Health Conference, Ames, IA.
- **Roberts-Dobie, S.**, Williams-Jones, D., & Davis, T. (2007). Health behaviors of college students: Are we headed in the right direction? The Iowa Public Health Conference, Ames, IA.
- **Roberts-Dobie, S.** (2007). Small investment--Big returns: Fundraising for community health organizations. The Iowa Public Health Conference, Ames, IA.
- **Roberts-Dobie, S.** & Sirowy, L. (2007). Why students major in Health Promotion. The Iowa Public Health Conference, Ames, IA.
- Dufficy, D., Fleming, A., **Dobie, S.**, Quinlisk, P., Soyemi, K. (2007). Register's Annual Great Bicycle Ride Across Iowa: Can hand hygiene be improved? The Governor's Conference on Public Health, Des Moines, IA.
- **Roberts-Dobie, S.** & Schalk, J. (2006). Cigs for subs: A Great American Smokeout event. The Iowa Public Health Association Annual Meeting. Ames, Iowa.
- **Roberts-Dobie, S.** & Cryer, D. (2006). Strengthening future professionals through undergraduate internships. The Iowa Public Health Association Annual Meeting. Ames, Iowa.
- **Roberts-Dobie, S.** (2005). The status of school health policies: Presence and predictors. Annual Conference of the Iowa Educational Research and Evaluation Association Conference. Cedar Falls, Iowa.
- **Roberts-Dobie, S.** (2005). School counselors' experiences with students who self-injure. School Counselors and Administrators Conference. Waterloo, IA.
- **Roberts-Dobie, S.** & Donatelle, R.J. (2004). School counselors' practices regarding students' self-injurious behaviors. Iowa Educational Research and Evaluation Association Conference. Waterloo, Iowa.
- **Roberts-Dobie, S.** (2004). Two birds with one stone: Teaching health concepts through physical activity. Iowa Alliance of Health, Physical Education, Recreation and Dance State Convention. Cedar Falls, Iowa.

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## TECHNICAL REPORTS

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- **Roberts-Dobie, S.**, Yehieli, M., Grey, M.A., & Anderson., B. (2008). Evaluation of Fire PALS Fire and Injury Prevention Program. (For the Waterloo Fire Rescue, pp. 1-17)
- Vander Werff, A., **Roberts-Dobie, S.**, & Yehieli, M. (2007). HIV Integration Grant Evaluation. (For Planned Parenthood of Greater Iowa, pp. 1-14)
- Vander Werff, A., **Roberts-Dobie, S.**, & Yehieli, M. (2006). Fire PALS: Fire and Life Safety Education Program Evaluation. (For Waterloo Fire and Rescue, pp. 1-22)
- Yehieli, M., Joslyn, S., Mukishimana, C., **Dobie, S.**, Gonnerman, M. & Lutz, G. (2001). Assessing the Public Health Status of Newcomers: A Report on Bosnian and Latino Immigrants in Black Hawk County. (For Black Hawk County Health Department, Iowa, Hawkeye Valley Area Agency on Aging, and Peoples Community Health Clinic, pp. 1-54)
- Yehieli, M., Lutz, G., **Dobie, S.**, & Dietzenbach, J. (1998). A Public Health Assessment of Seniors in Black Hawk County, Iowa. (Report prepared for Black Hawk County Health Department, Iowa. pp. 1-90)
- Yehieli, M. & **Dobie, S.** (1997). A Review of Existing Public Health Data on the Elderly in Black Hawk County, Iowa. (Report prepared for Black Hawk County Health Department, Iowa. pp. 1-77)

## Grant Activity

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### EXTERNAL GRANTS RECEIVED

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- Losch, M. & **Roberts-Dobie, S.** (2012). Prevention Research Center. A Pilot Study of Osteoporosis Prevention among Rural Women: Cutting Hair and Cutting Risk.
- **Roberts-Dobie, S.** (2007). STB Foundation. Speak UP Project (\$624,913 subcontract from the Iowa Initiative to Reduce Unintended Pregnancies Proposal--funded).

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### INTERNAL GRANTS RECEIVED

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- **Roberts-Dobie, S.** (2012). Graduate College, Summer Fellowship. Development of a salon-based osteoporosis education project.
  - **Roberts-Dobie, S.** (2008). College of Education Mini-Research Grant. \$517 for the continuation of data collection for the Iowa Nurse Health Disparity Research Project.
  - **Roberts-Dobie, S.** (2008). Graduate College, Carver Institute Project Funding. \$1000 for the implementation of "PhotoVoice: The Picture of Health with low-Income Adolescents".
  - **Roberts-Dobie, S.** (2007). Graduate College, Carver Institute Project Funding. \$1000 for data collection for the Iowa Nurse Health Disparity Research Project.
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## EXTERNAL GRANTS NOT RECEIVED

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- **Roberts-Dobie, S.** (2007). National Institutes of Health Proposal: The Impact of the Culturally and Linguistically Appropriate Services in Health Care (CLAS Standards) on Child Health Outcomes among Immigrant Children in Rural Areas. (\$264,600, not funded—This was a simultaneous individual submission of the project I submitted with the Project EXPORT P20 upgrade. The proposal received positive reviews and could be resubmitted with revisions.)
- **Roberts-Dobie, S.** (2006). National Institutes of Health Proposal: The Impact of the Culturally and Linguistically Appropriate Services in Health Care (CLAS Standards) on Child Health Outcomes among Immigrant Children in Rural Areas. (\$240,000, as part of the Project EXPORT P20 upgrade. The P20 upgrade was not funded.)
- **Roberts-Dobie, S.** (2006). Self-injury Training and Education Project (SITE Project), Ittleson Foundation (\$24,562, not funded).
- **Roberts-Dobie, S.** (2005). The 4C Project: Child Health, Cultural Competency, and CLAS Standards, Foundation for Child Development (\$149,335, not funded).

## Service

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### INVOLVEMENT IN PROFESSIONAL ORGANIZATIONS

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- Member, American Public Health Association
- Member, Iowa Public Health Association
- Member, American Alliance of Health, PE, Recreation and Dance
- NIH Faculty Scholar in Health Disparities

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### EDITORIAL OR REVIEW ACTIVITIES

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- Editorial Board *International Journal of Global Health and Health Disparities*, 2004-present
- Reviewer *Journal of School Health*, 2006-present
- Reviewer, Eta Sigma Gamman, 2010-present

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### SERVICE TO THE UNIVERSITY

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- Liberal Arts Core Committee, 2011-present
- Liberal Arts Core Review Procedures Subcommittee, 2011-present
- Wellness and Recreation Services Advisory Board, 2003-2011
- McNair Scholar Research Project Advisor, 2004, 2010
- Graduation Marshall, 2005-present

- Faculty Sponsor (and Founder), Eta Sigma Gamma, National Health Honor Society, 2006-2008.
- Faculty Sponsor, HIV/AIDS Coalition, 2006-2007
- Panelist, Transfer Student Orientation, Parent Q&A Session, May 2007
- Faculty Facilitator, Jump Start, Minority Student Orientation, August 2007
- Panelist, Thinking about Graduate School?, UNI Graduate School, March 2009

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### **SERVICE TO THE SCHOOL OF HEALTH, PE, AND LEISURE SERVICES**

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- HPELS Technology Committee, 2005-2009, Chair, 2010-2011
- Interim Division Chair, Fall 2006
- Interim Graduate Coordinator, Fall 2006
- Healthy Active Living Master's Degree Development Committee, Fall 2006
- HPELS Policies and Planning Committee, 2007-08
- HPELS Curriculum Committee, 2007-08
- Instructor Search Committee, Health Division, Summer 2008
- Chair, Personal Wellness Internal Review Committee, Fall 2008
- Personal Wellness LAC Review Committee, 2010-2011

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### **PROFESSIONAL SERVICE-LOCAL LEVEL, SELECTED**

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- Camp Adventure Spring Training Presenter: 2005-2011
- UNI Health Center Training for UNI physicians, nurses, and counseling center staff: "Self-injury on the college campus". January 2005
- State of Iowa Department of Education Learning Supports Committee, Summer 2005
- School Wellness Policy Task Force, Waterloo Community Schools, Fall 2005
- Take Back the Night Keynote Speaker, UNI Campus, April 2006
- Fundraising and Special Event Support to Community Health Organizations including the Northeast Iowa Food Bank, Cedar Valley Hospice, and Cedar Falls Lutheran Home (2005-2007) with strategic focus on the Northeast Iowa Food Bank 2007-2009
- Training for Iowa Department of Public Health, Care for Yourself Program (Breast and Cervical Cancer Screening). Strategies for working with clients with low health literacy levels, October 2011.



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## INTERVIEWS/MEDIA RESULTING FROM TEACHING, RESEARCH, AND SERVICE

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- KXNO Radio Interview, "Newsmaker Line", regarding self-injury, August 13, 2004.
- *Cedar Falls Times* Picture, "Lincoln Students Raise \$2K for the Northeast Iowa Food Bank", March 25, 2007.
- *Waterloo-Cedar Falls Courier*, "Cold Turkey: UNI event encourages students to quit smoking", November 18, 2005, p. A3.
- UNI College of Education *Excellence in Education* Magazine Article, "Iowa Initiative to Reduce Unintended Pregnancies", Spring/Summer 2008, p. 7.