

The University of Northern Iowa makes available, in addition to traditional programs, the opportunity for students to earn program certificates. Program certificates provide an alternative to programs leading to a degree, a major, or a minor; they certify that an individual has completed a program approved by the university. For information on the following program certificates, contact the School of Health, Physical Education, and Leisure Services or the Office of the Registrar, which serves as the centralized registry.

### ***Tourism Certificate***

The Tourism Certificate is administered by the Leisure, Youth and Human Services Division within the School of Health, Physical Education, and Leisure Services, College of Education. For information on this program certificate, contact the Division of Leisure, Youth and Human Services, Tourism Advisor, 203 WRC.

Required:

Leisure, Youth, and Human Services: 6

[LYHS 2075 \(430:075\)](#) Tourism and Recreation Marketing

[LYHS 2770 \(430:070\)](#) Principles of Tourism

Select two of the following: 6

Leisure, Youth and Human Services:

[LYHS 3774 \(430:173\)](#) Conferences, Expositions and Conventions in Tourism

[LYHS 4778/5778 \(430:171g\)](#) Rural Tourism Development

[LYHS 4779/5779 \(430:138g\)](#) Community Planning Workshop

Select one of the following: 3

Leisure, Youth and Human Services:

[LYHS 4116/5116 \(430:172g\)](#) Festivals and Special Events Management

[LYHS 4554/5554 \(430:146g\)](#) Managing Recreation Impacts on the Natural Environment

[LYHS 4776/5776 \(430:170g\)](#) Eco, Adventure and Sport Tourism

[LYHS 4779/5779 \(430:138g\)](#) Community Planning Workshop

Health, Physical Education, and Leisure Services, Interdepartmental:

[HPELS 3120 \(440:120\)](#) Technology Integration for the HPELS Professional

Total Hours 15

\* If student has successfully completed [MKTG 2110 \(130:101\)](#) Principles of Marketing, this course can be substituted for [LYHS 2075 \(430:075\)](#) Tourism and Recreation Marketing.